LO1 - Understanding the issues which affect participation in sport.

User groups

- Ethnic Minorities
- Retired people
- Families with young people
- Single parents
- Ohildren
- Teenagers
- Disabled
- Unemployed/economically disadvantaged
- Working couples

LOI - Understanding the issues which affect participation in sport.

Barriers to participation

- Employment/lack of time
- Family commitments
- Disposable income
- Accessibility of facilities
- Lack of role models
- Type of activities
- Lack of awareness of activities
- Portrayal of gender issues by the media
- Religious beliefs

LOI - Understanding the issues which affect participation in sport.

Solutions to barriers

- Provision what is provided locally?
- Promotion how people find out what is provided locally.
- Access how easy is it for people to attend?



LO1 - Understanding the issues which affect participation in sport.

Factors affecting the popularity of a sport.

- Participation
- Provision
- Environment/climate
- Spectatorship
- Media coverage per view channels
- Success of individual's/teams
- Role models
- Acceptability



LOI - Understanding the issues which affect participation in sport.

<u>Popular sports</u> - large numbers take part

Swimming

Cycling Angling Football Badminton Athletics Tennis⁸

Golf Exercise, Movement, and Dance⁴



LO1 - Understanding the issues which affect participation in sport.

Emerging Sports

Ultimate Frisbee, Vibe cycle, Cross Fit



LO2: Know about the role of sport in promoting values

Nail sample

Methods to reduce taking performance enhancing drugs

World Anti-Doping Agency

Whereabouts rule – Top elite athletes are responsible for informing their sports governing body of where they will be at all times when out of season

Testing methods - Blood sampling
Urine sample
Hair sample

LO2: Know about the role of sport in promoting values

Who's been caught?

- Dwain Chambers
- **Lance Armstrong**
- Alex Rodriguez
- Marion Jones
- Ben Johnson
- Rio Ferdinand



LO2: Know about the role of sport in promoting values

Values promoted through sport

- <u>Team spirit</u>
- Tolerance and respect
- Fair play
- National Pride
- Inclusion
- © Citizenship
- Excellence



LO2: Know about the role of sport in promoting values

The Olympics

Creed

"The most important thing is not to win but to take part, just as the most important thing in life is not the triumph but the struggle. The essential thing is not to have conquered, but to have fought well." Pierre De Coubertin



represents the 5

LO2: Know about the role of sport in promoting values

Olympic & Paralympic Values

- Friendship
- Respect
- Excellence
- Determination
- Inspiration
- © Courage
- Equality



Lo2: Know about the role of sport in promoting values Sports initiatives & events which promote values through sport

Eg

FIFA's 'Football for Hope' campaign ECB's 'Chance to Shine' programme Sport Relief

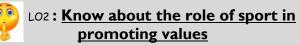
Premier League's 'Creating Chances' initiative £10m Sport England scheme to increase participation in sport by women

LO2: Know about the role of sport in promoting values

Etiquette - There are certain unwritten rules that we should stick to. The actual rules of the game are fixed, but these unwritten rules are known as etiquette

- Reasons for good etiquette:
- Fairness
- Promoting values
- Safety of participants or spectators





<u>Sportsmanship</u> – When performers act in a manner with positive etiquette <u>eg kicking the ball</u> out for an injury to be treated

<u>Gamesmanship</u> – When performers act in a manner that use methods that are not illegal or rule breaking, but may not be seen as being fair (poor etiquette) eg time wasting

<u>Spectator etiquette</u> – When supporters act in a manner that will help the performance of an individual or team <u>eg remaining silent & seated during a tennis rally.</u>

LO2: Know about the role of sport in promoting values

Reasons for using performance enhancing drugs

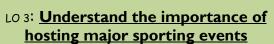
- Pressure to succeed (individual/nation)
- Fame
- Sponsorship
- To look good (body image)
- Fear of failure



LO2: Know about the role of sport in promoting values

Reasons against using performance enhancing drugs

- Long term illness
- Consequences if found out
 - **Prison**
 - **Banned from sport**
 - **Fine**
 - Disgrace a nation
- Unfair advantage
- Sport & individual gain negative image



Types of major sporting events.

- Olympics
- **Paralympics**
- World Cup (Football/Rugby)
- **European Championships**
- Commonwealth games
- **UEFA** Champions League
- Wimbledon
- The Master Golf
- World Snooker Championships **RUSSIA 2018**

LO 3: Understand the importance of hosting major sporting events

Characteristics/features

'One-off' – Will only happen within any given country once in a generation

Regular - Annual event that could be held in the same country/city more than once within a short period of time

- **Regularity** How often that sporting event will take place (every year/every 2 years/every 4 years)
- **International element**

Number of countries involved?

How much spectator interest is there?

Level of Investment

Required

Which may be attracted



LO 3: Understand the importance of hosting major sporting events

Benefits of hosting a major event. Advantages of hosting a major sporting event

Improved status

Increased tourism

Improved infrastructure - roads, rail links, accommodation (housing)

Improved sports facilities

Financial profit may be made

LO 3: Understand the importance of hosting major sporting events

Drawbacks of hosting a major event. Disadvantages of hosting a major sporting

High cost of improving transport links

Vulnerability to terrorism

Risk of complaints about the organisation

Huge financial gamble - it may make a huge loss

Security concerns





LO 4: Know about the role of national governing bodies in sport

Support

- Provide technical advice i.e. about playing surfaces/equipment
- Provide contact details for local clubs



LO 4: Know about the role of national governing bodies in sport
What do they do – focus areas:



- Promotion
- Development
- Infrastructure
- Policies and initiatives
- Funding
- Support

LO 4: Know about the role of national governing bodies in sport

Promotion



- Promote participation target groups
- Increase popularity schemes for schools (satellite clubs)
- Exposure to the media press releases

LO 4: Know about the role of national governing bodies in sport

Development

- National/Elite training St George's Park
- Coaching awards FA Level I
- Training of officials Table Tennis Junior Umpire Award





English Institute of Sport
Sheffield

BADMINTON

LO 4: Know about the role of national governing bodies in sport

Infrastructure

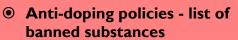
- Competitions and tournaments At all levels
- Rule making and disciplinary procedures fines and bans for individuals or teams
- Providing a national vision -



- "THE FA AIMS TO MAKE FOOTBALL A POSITIVE AND INCLUSIVE EXPERIENCE FOR EVERYONE"
- Provide insurance for members
- Help to develop facilities Wembley Stadium

LO 4: Know about the role of national governing bodies in sport

Policies and initiatives



- Etiquette and Fair play The FA "Kick it out" campaign
- Community programmes Swimfit
- Guidance on safeguarding

LO 4: Know about the role of national governing bodies in sport

Funding

- Receive money from Sport England
- Attract investment
 - Sponsorship
 - TV Rights
 - Merchandise
- Oistribute money for:
 - Promoting the sport
 - Developing the sport (Performance/coaching/officiating)
 - Running competitions
 - Helping to develop facilities
 - Drug testing

